



BENEFIT DESCRIPTION	INDIVIDUAL EVENT \$300/per event	SILVER \$600/annually	GOLD \$1,200/annually	PLATINUM \$2,000/annual	DIAMOND \$4,000/annual (limited to no more than 3 sponsors)
Annual PRE-PAID package for all educational programs, also includes tours & social events	NO	NO	NO	YES (1) person RTS NOT Included	YES (2) persons RTS Included
Sponsorship of any event- programs, tours and socials with logo on email invitation, literature on tables and 3 minutes at the podium	NO	NO	NO	YES (3) RTS NOT Included	YES (unlimited) RTS Included (highest level sponsorship category)
Sponsorship of monthly luncheon (DOES NOT include socials or tours) includes logo on email invitation, literature on tables and 3 minutes at the podium	NO	YES (1)	YES (2)	See Above	See Above
Guest passes for the Year	NO	NO	YES (3)	YES (6)	YES (8) includes RTS
Your name on sponsorship banner at all programs	NO	NO	NO	YES	YES
Logo on standard e-mail blast throughout the year	NO	NO	NO	YES	YES
Opportunity to place literature and give away promotional items on all tables at luncheon meetings	NO	YES	YES	YES	YES
Logo on Chapter website home page with a link to your company website (with your written permission)	NO	YES- Dedicated Area of Home Page	YES- Dedicated Area on Home Page	YES- with scrolling slideshow in center of Home Page, dedicated static area of the home page and logo on bottom banner footer of every website page	YES with scrolling slideshow in center of home page, dedicated static area on the home page with prominent logo on bottom banner on every website page
Recognition at New Member Orientations Presentation held 3 times a year	NO	YES	YES	YES	YES
Special name badge that displays level of "Sponsor"	NO	YES	YES	YES Green badge	YES orange badge
Chapter website and broadcast e-mails available for sponsors to advertise "open house", tours, educational events or <b>submission of white papers for weekly newsletter</b> (sponsor will be responsible for content and reservations)	NO	YES	YES	YES	YES
If Company's chapter member cannot attend, they may send substitution from company if pre-registered	NO	NO	NO	YES (1)	YES (2)
Individual Sponsorship of one (1) social, tour or educational event - includes logo on email invitation, literature on tables and 3 minutes at the podium	YES	NO	NO	NO	NO
Sponsor Social/Reception with IFMA Executive Board (2 attendees per sponsor)	NO	YES	YES	YES	YES
Opportunity to speak at the End of the Year Celebration and Dedicated Table	NO	NO	NO	NO	YES
Sponsor webpage featuring the levels of sponsorship with a highlight of each sponsor and link to their website.	NO	YES- Includes company name, industry identification line and company logo with link to website	YES- Includes company name, industry identification line and company logo with link to website	YES- Same as Silver & Gold plus Contact Name and phone # included on listing and client testimonials	YES- Same as Platinum PLUS paragraph describing company's business with picture of Member Representative